

# 8 WAYS HIGH SCHOOLS CAN USE VIDEO SCOREBOARDS IN THEIR CURRICULUM

Video displays and virtual scoreboards offer outdoor and indoor facilities the flexibility to host a variety of sports. Schools across the country are also finding ways to leverage their investment in the classroom, providing students real-life learning experiences.

## 1. GRAPHIC DESIGN

Students in graphic design classes produce game content and ads that are showcased on the LED video board.



## 5. VIDEO PRODUCTION

Students create hype videos to excite fans, and live stream the videos and other social media content to the scoreboard.



## 2. MEDIA TECHNOLOGY & COMPUTER SCIENCE

With video displays, students apply software and hardware knowledge and gain control room experience.



## 6. ENTREPRENEURSHIP

Beyond athletics, business classes task students with developing innovative digital display uses for the school and community.



## 3. ANIMATION

High-energy crowd prompts created by students in computer animation classes spark memorable game time experiences.



## 7. JOURNALISM

Students in broadcast journalism classes do live interviews with players, coaches and fans that are shown on the gym or stadium scoreboards.



## 4. MARKETING & ADVERTISING

Students generate revenue as they produce ads, develop sponsorship packages and sell video board ad space to local businesses.



## 8. PHOTOGRAPHY

Since digital scoreboards can display color photos, students studying photography can snap pictures around campus for display on the board and to support ad design.

